

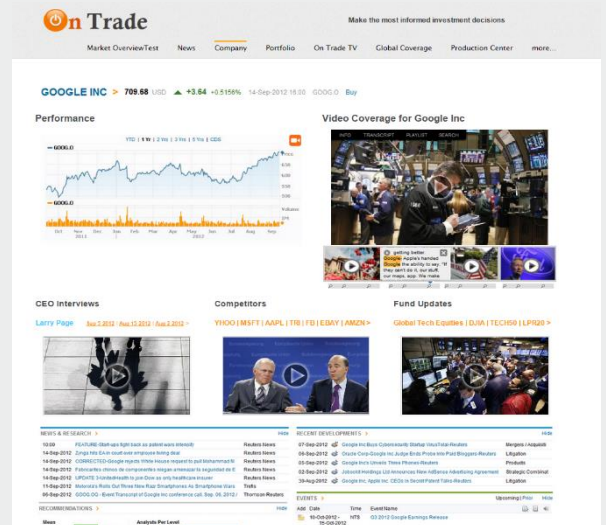
# REUTERS INSIDER

ENGAGING, INSIGHTFUL AND INTELLIGENT VIDEO CONTENT FOR FINANCIAL PROFESSIONALS AND CLIENTS

Engaging financial professionals and clients in today's environment is challenging. Online video helps organizations connect with their users, showcase compelling market insights, and create visually impactful communications – improving the efficiency of your business and differentiating your firm in the marketplace. Thomson Reuters has worked with the global financial community to create Reuters Insider, the award-winning online video platform for the financial markets.

Powered by cutting edge technology, Reuters Insider allows easy integration of multimedia into the news and research workflows of financial advisors and individual investors. Key benefits include:

- Modernize the web experience: dynamic, interactive video has higher informational value and greater retention than static text and graphics.
- Give users inside access to Reuters and optional third-party, commentary, trade ideas, and special reports from around the world.
- Empower your network of financial advisors with daily market briefings and financial commentary.
- Distribute your own financial commentary and analysis directly to your clients and advisors.
- Bring multimedia content to your mobile applications to keep viewers up-to-date when they're on the go.



Experience financial news in a whole new way with our multimedia technology

## REUTERS INSIDER CONTENT

Reuters Insider combines best in class content from two leading providers, Reuters and Wall Street Journal Digital Network. With unique programming for both financial professionals and individual investors, Reuters Insider goes beyond the headlines with expert commentary and in-depth analysis about the latest trends and issues affecting the global financial industry. From exclusive interviews with news makers around the world to extended conversations with the most important names in the business, Reuters Insider keeps viewers informed around the clock.



### MARKET UPDATES

Coverage of what's moving the markets, sector commentary and detailed insights into key stocks all over the world before, during and after market hours.



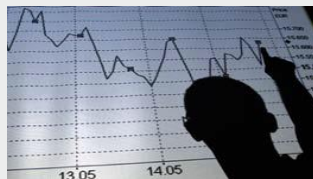
### CEO INTERVIEWS AND CONVERSATIONS

Interviews and analysis with newsmakers and thought leaders around the world.



### ECONOMY AND POLITICS

Analysis of the latest economic data, from jobless claims to inflation reports, coupled with latest developments from the international political arena, with detailed insight into how events influence markets.



### ANALYSIS AND TRADE IDEAS

Reuters Insider's network of analysts identify and analyze trading opportunities in Equities, Fixed Income, Foreign Exchange and Commodities.

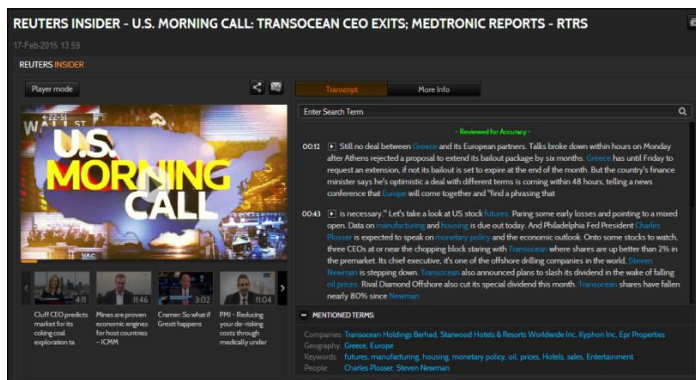


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## INTELLIGENCE AND STRUCTURE

Reuters Insider technology makes it easy for viewers to quickly find videos containing the insight that matters to them. Cutting-edge semantic tagging technology automatically extracts keywords, company names, ticker symbols, industries, people and more to enable quick searching and custom-channel creation. Coupled with Thomson Reuters unparalleled experience serving the financial services community, we make video intelligent so viewers spend less time searching and more time learning.

- Intelligent tagging allows you to pinpoint in-depth videos specifically about companies or subjects of interest – not passing mentions
- Display intelligent transcripts to allow users to search and navigate to a specific point in the video
- Choose a portion of a video and email the custom clip to colleagues and clients, saving time by communicating only the essentials.
- View detailed analytics to determine which content resonates best with the audience.



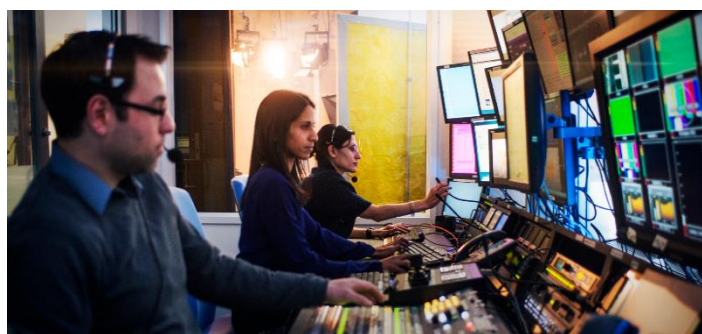
Reuters Insider technology makes video intelligent.

## INCORPORATE YOUR OWN CONTENT

Reuters Insider allows the easy integration and distribution of your own financial commentary and analysis to your advisors and clients:

- Comingle your own video with Reuters Insider to provide a complete multimedia package.
- For an additional service, access Thomson Reuters studios and produce customized content specifically for your clients and advisors.
- If needed, route to compliance departments for review before publishing.

Plus, rest assured that all content is secure, with multiple levels of permissioning depending on your needs.



Comingle your financial videos with Reuters Insider content

## DISTRIBUTION AND INTEGRATION

Reuters Insider provides multiple options to integrate video into websites, mobile applications or other portals. Embed customized players using simple javascript embed code, or use a standard API to integrate video.

- Contextually incorporate videos into your websites and mobile apps by leveraging our rich metadata.
- Share videos using easy-to-use email templates.
- Publish videos on the Reuters Insider platform, reaching the global financial community.



Access multimedia anywhere with mobile devices.

## CONTACT US

Sales: <http://financial.thomsonreuters.com/en/contact-sales.html>

Website: <http://financial.thomsonreuters.com/reuters-insider>

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