

THOMSON REUTERS LIPPER U.S. FUND FLOWS

TIMELY OVERVIEW OF INSTITUTIONAL INVESTOR ACTIVITY IN AMERICA

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With weekly estimated net flows on U.S. registered mutual funds dating back to 1992, Lipper U.S. Fund Flows provides the most comprehensive data available on institutional investing trends. Understanding where money is moving can help pinpoint market opportunities and keep tabs on the competition.

LIPPER U.S. FUND FLOWS ENABLES YOU TO TRACK INVESTOR SENTIMENT AND PINPOINT SALES OPPORTUNITIES

Weekly updates on estimated net flows for over 75% of U.S.-based mutual funds provide the content needed to understand where investors are putting their money, benchmark funds versus their peers, and rationalize new product ideas. Our database allows you to track net flows from the macro-level U.S. market to specific classifications, funds, and even classes of shares. With monthly coverage of the remaining 25% of funds, you get an accurate picture of where money is going.

- Drill down to fund, level flows or class-specific flows for a selected time period
- Review individual share classes within a classification for current and historic periods
- Quickly identify changing trends within a classification
- Identify sectors to investigate in greater detail based on flows
- Filter by top inflows/top outflows all funds within a classification or by assets under management

USE LIPPER U.S. FUND FLOWS TO UNDERSTAND THE BROADER MARKET

Our 20-year-plus history of fund flows lets you understand current market conditions from a historical perspective to better define investment strategies. Develop deep understandings of individual sectors by researching historic net flows and noting which funds truly understand the market.

- View weekly, monthly, quarterly, and annual pictures of market conditions since 1992
- Review asset changes attributed to flows and performance
- Review four-week average flow rate
- Analyze net asset trends
- Compare funds with inflows versus outflows
- Chart of historical weekly flow rate and market change
- Export data to Excel® for further analysis

ABOUT THOMSON REUTERS LIPPER

Thomson Reuters Lipper provides independent insight to asset managers and institutional investors on global collective investments, including mutual funds, retirement funds, hedge funds, and fund fees and expenses. Lipper offers premium-quality data, fund ratings, analytical tools, and global commentary through specialized product offerings. Trusted by investment professionals for more than 40 years, Lipper provides unparalleled expertise and insight to the funds industry.

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