

# REUTERS FX BUZZ

Expert knowledge, exclusive insight.



## Access a wealth of expert analysis and unique insight

Reuters FX Buzz offers dedicated FX commentary and analysis throughout the day, fully customizable to support your preferences. Whether you execute trades on a daily basis or need to keep tabs on your foreign exchange risk a few times a month, FX Buzz provides actionable insight from concise commentary on news headlines and deal flow to deep-dive analysis of medium or long-term trends.

Offering cross-market breadth as well as specialist depth, FX Buzz goes beyond core currency pairs to examine the interconnectivity of markets that influence foreign exchange, providing an accessible resource to customers extending their workflow into an unfamiliar market segment.

### Coverage of all G10 currencies plus the top emerging market pairs

- G10: USD, EUR, JPY, GBP, CHF, AUD, NZD, CAD, NOK, SEK

### Emerging Markets:

- Asia: SGD, IDR, INR, THB, PHP, CNY-CNH, KRW, MYR
- EMEA: ZAR, TRY
- LATAM: MXN

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## Discover new opportunities and trading strategies

FX Buzz helps you be the first to act on exclusive deep-dive commentaries and analyses exploring the directional factors driving currencies as well as sentiment and market-moving rumors. Technical analysis from the FX Buzz team has often correctly anticipated major currency movements before they occurred, helping FX professionals identify risks and make more profitable trading decisions.

## Connect with our team of seasoned FX analysts

Capitalize on the expertise our analysts have gained across a broad array of capital markets products, with many having also spent decades on trading desks during their extensive professional careers. With 100+ headlines published throughout the day from America, Europe and Asia, you'll also have the ability to ask questions of analysts in real time for additional clarity and unique insight.

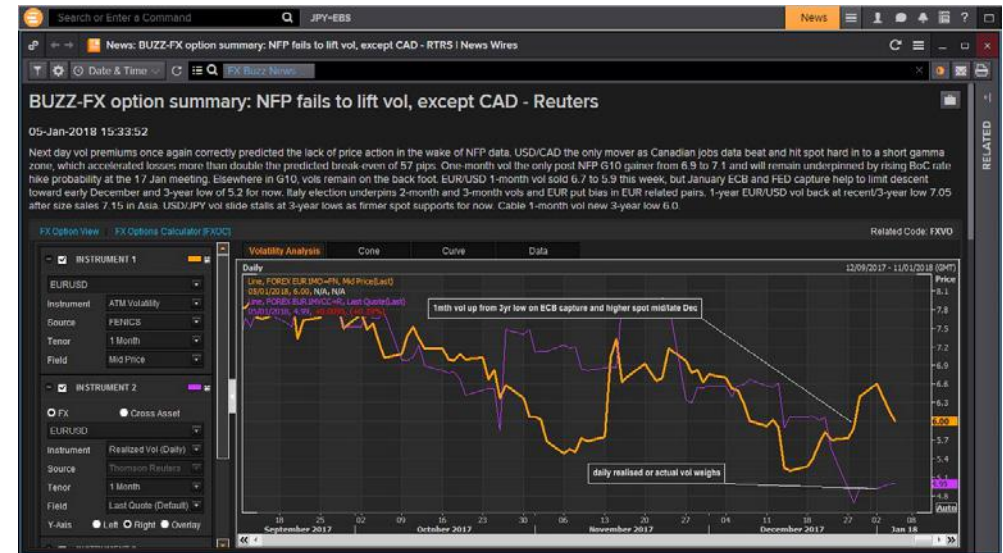
## Get one powerful solution to deliver all your FX data and analysis

FX Buzz is integrated exclusively in Thomson Reuters Eikon, providing you with all the tools you need to manage FX risk and operations, identify new opportunities, and differentiate your FX trading strategies.

In addition to expert commentary and analysis, you'll have easy access to trusted Reuters news, liquidity, FX market pricing, options coverage, polls, and easy-to-use tools that help you filter content to your exact needs.

## To find out more about FX content and features in Eikon, visit us here.

To access FX Buzz in Eikon, search 'FXBUZ'



Option summary with embedded chart

### Reuters FX Buzz by the numbers

- 18 analysts with more than two centuries' combined trading room experience
- 24-hour coverage of G10 currencies and top emerging market pairs
- 100+ headlines per day<sup>1</sup> across the key FX centers in America, Europe and Asia
- 12+ exclusive deep-dive commentaries or analyses per day<sup>1</sup>
- 5+ options stories per day<sup>1</sup> including important expiries and key market event analyses

<sup>1</sup>Averages calculated from content between Apr-Sep 2017

