

THOMSON REUTERS

**EIKON™**

## Sell-Side Research

**FIND NEW INSIGHTS AND BOOST PRODUCTIVITY**

Thomson Reuters Eikon delivers rich and relevant news, charts and analytics for your equity sell-side research, through one easy-to navigate and accessible source. Stay ahead in providing differentiated ideas and recommendations to your clients.



### KEEPING YOU AHEAD OF THE MARKET

Reuters News – the world's largest international news agency – 3,000 journalists in 165 countries. With Reuters News, you will never miss another global event or market-moving announcement, giving you a direct competitive advantage. 800,000 actionable alerts each year keep you informed with the latest intelligence on your industry. We deliver exclusive, actionable, curated, and insightful timely stories, as well as pre-market updates and post-market analysis.

### BETTER SEARCH FUNCTIONS AND FASTER MODEL BUILDING

Use Natural Language search in both the desktop and Excel add-in and across multiple sources, including instruments, data items, geographies, and industries. You no longer have to remember complicated financial codes. Search and formula building is also simple and fast from Microsoft Office®, so you can rapidly find content and integrate it into models.

### WHAT'S MOVING A SECTOR?

Explore industries with a dashboard that shows you relevant industry activity through data visualization. Instantly see the top and bottom performers in a sector; research further with easy access to news research and events.

### NEVER MISS KEY INFORMATION OF THE COMPANIES YOU COVER

Streetevents coverage of 18,000 companies and 100+ sell-side firms in over 90 countries.

Our events coverage provides more than 2 million current and historical events across more than 30 event types. Increase your productivity by staying ahead of corporate and economic announcements with detailed event calendars, live audio feeds and auditable transcripts.

#### Quantitative and qualitative measures.

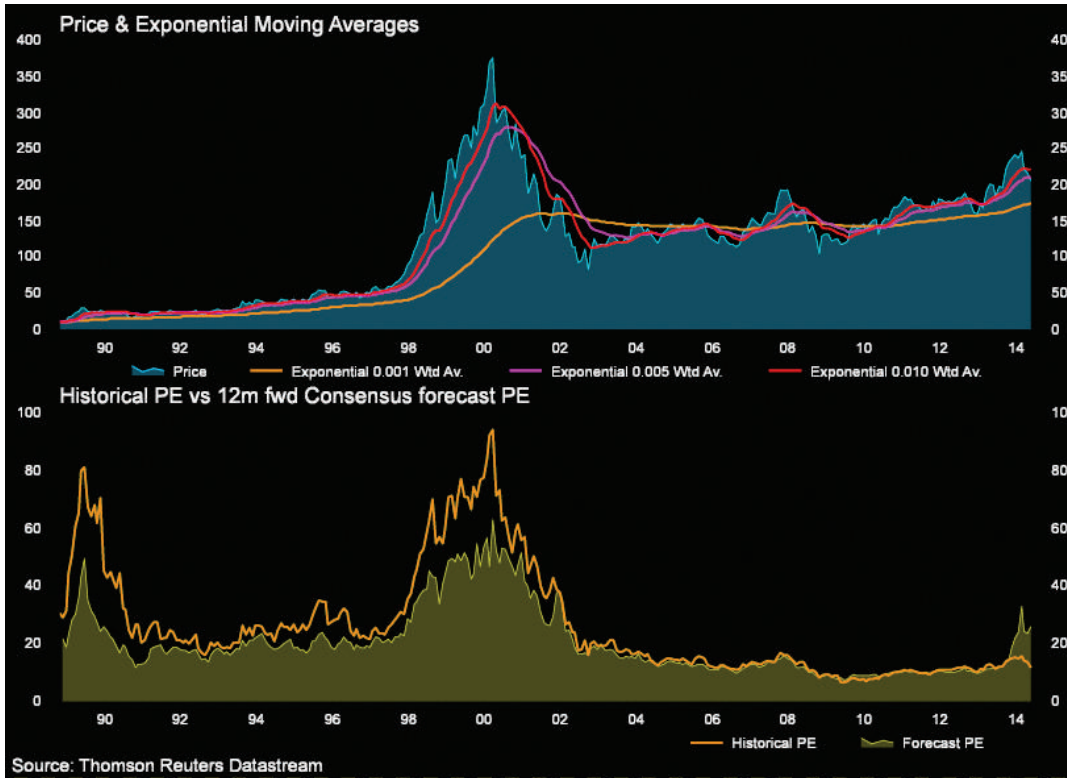
Bolted onto Streetevents coverage, we provide guidance on more names with greater history than any of our peers. Our ability to provide both textual and numeric company-disclosed guidance in a concise format will inform your projections and forecasts so you can be confident in your earnings assumptions.

### EXCLUSIVE AND INTUITIVE EQUITY ANALYTICS

Developed over the last 10 years, our quant and credit models incorporate industry standard, proprietary content– I/B/E/S Estimates and Reuters Fundamentals– to deliver robust equity valuation metrics. Our unique and multi-disciplinary approach to calculating default probability is an industry breakthrough. Highlight your coverage with Starmine's buy-side-adopted models to differentiate your analysis and elevate your research.



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Powerful Datastream Charting Tools are integrated into the desktop.

## EXCEL INTEGRATION – POWERFUL MODELS, CHARTS AND COLLABORATION TOOLS

Our Office solution provides an integrated, data-driven environment for dynamic modelling on the latest market data. Perform deep analysis and streamline your models with click-thru to source features. Link to in-house branded charts and presentations with single-click refresh. Boost your advantage investigating your next opportunity and generate better ideas quickly with our extensive screening capabilities and prebuilt models, all enhanced with 24X7 support.

### SEEK MORE ACROSS YOUR ENTIRE ENTERPRISE

Thomson Reuters Eikon provides you and your enterprise with more than unrivalled content and tools for sell-side research. It connects and powers the global financial community with the principles of trust, openness and innovation.

We deliver comprehensive and unique news, data, analytics and insight. Our tools and applications filter and display information to suit your workflow, connecting you with the broader financial community. We support pre-trade and post-trade workflow to link people and markets efficiently. Our infrastructure and services meet complex enterprise requirements and connect users, information and markets.

All this enables you to uncover deep insights and new ideas; driving faster and smarter performance, managing compliance and proactively mitigating risk.

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## DATASTREAM CHARTING AND MACROECONOMICS

Over 70+ years and 140 million time series.

Covering 175 countries, Datastream delivers over 3.6 million macroeconomic data points, comprehensive financials and company KPI's within a highly customizable charting engine. Analyze market-impact, extrapolate 'what if' scenarios or simply integrate your brand within our extensive library of pre-built charts and templates to accompany your research notes.

### CONNECT AND COLLABORATE

With more than 210,000 users, including 28,000 from the buy-side, and 11 million messages distributed every day, Eikon Messenger provides access to the world's largest verified directory of financial market participants via the open messaging network.

### YOUR CONTENT AVAILABLE ACROSS DEVICES – ON AND OFFLINE, ANYTIME, ANYWHERE

Our mobile solutions are designed for seamless connectivity to global markets on breaking news, live pricing, rich charts and actionable alerts. Access alerts on the go, stay informed and maintain productivity both in the office and offline with our mobile "Briefcase". Be the first to deliver new insights and guidance, thanks to automatic alerts on relevant news, filings, market data, estimate revisions and events via email or pop-up notifications.

### SUPPORT AND MODEL CONVERSIONS

Our 24X7 world-class service team includes ex-market professionals available around the clock to support model conversions and in-depth content queries.



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