



# Corporate Business Intelligence

Explore markets, industries, competitors and drive performance. Thomson Reuters Eikon is the intelligent and simple solution for today's Corporations to explore industries, emerging trends, adjacent markets and the competitive landscape. With intuitive search and innovative visualization of data, it delivers global cross-asset information, news, charts and analytics to reveal new insights, without the need to trawl through disparate data sources.

## Reuters News

With 2,600 journalists all over the world, Reuters News provides broad and deep economic, business and financial news coverage.

Get top industry news with specialist coverage, including updates on M&A, financing, private equity, corporate results and more. For extra insight, Reuters Breakingviews provides agenda-setting commentary on the big financial stories.

## Access exclusive research from top-rated analysts

Access Company Research from Thomson Reuters Investext embargoed/subscription service with over 1,600 sources including exclusive sources such as Barclays, Credit Suisse and Morgan Stanley\*, top brokers and analysts. Thomson Reuters Real-time Research collection is also available\*\* with research reports from 855 brokerage firms including Barclays, Citi, BofA Merrill Lynch, UBS Equities and JP Morgan.

## View deals and transactions

View M&A, equity, bond and syndicated loans issues, plus comprehensive deal tearsheets. Use intuitive search to find what you need fast (e.g. UK completed public deals).

## FIND WHAT YOU NEED, FAST

Save the time usually required to manually find and compare data points. Type your question and our search functionality will serve up what you need. For example:

- Pharma companies with >1 bil dollar market cap
- Porsche vs VW EBITDA 2009-2013
- US technology companies with PE >5 and EPS >1

## Company level intelligence

Intuitively access all company-related intelligence with a single click. Comprehensive data sets are easily accessible via tabs:

- Fundamentals
- Debt structure
- Issuer ratings
- Credit overviews
- Research
- Deals
- Estimates
- Price Performance
- Ownership
- Competitors
- Officers and directors
- Filings
- Events
- Corporate actions

For private companies that have issued public debt and de-listed companies, you can access an overview with debt, filings, and company hierarchy.

## Mobile applications

Access news, fundamentals, estimates and ratios, as well as interactive charts, real-time pricing and personal watchlists. The Briefcase function enables you to read news and other documents offline.

## See what's driving a particular sector

View relevant industry activity through data visualization and easy access to news, research and events. Instantly profile the performance and constituents of a selected industry with price charts for specific sectors and top and bottom performers.

## Country level view

Country views provide an overview of news and events, financial markets, debt structure, economics and research. You can also quickly see country comparisons with key economic indicators, benchmark bonds and indices.

## Share ownership and profiles

Examine data on holdings across 60,000 securities in over 70 markets, with links to detailed profiles of investment firms. Quickly view top shareholders for a company and top buyers and sellers, then click into the details you need.

## Estimates & fundamentals with industry Specific measures

Use real-time Thomson Reuters I/B/E/S estimates and StarMine SmartEstimates to drive your valuations and peer analysis.

I/B/E/S is recognized for depth, breadth & quality of estimates. Access Fundamental coverage across 99% of global market capitalization, best-in-class emerging markets coverage as well as industry-specific KPIs on 15 industries across 202 metrics.

StarMine SmartEstimates provide a historically accurate predictor of company performance by ranking analyst performance and weighting estimates based upon accuracy and freshness.

You also have access to Corporate Guidance (both textual and numeric) as well as Comprehensive Estimate Aggregates.

## Microsoft office integration

Automate and simplify your spreadsheet workflow and model the breadth of Thomson Reuters premium content sets such as pricing data, fundamentals, estimates and macroeconomic data in Excel.

Drag and drop real-time or historical content into your spreadsheets with a single click. All your models are automatically updated with the latest prices and ratios.

Create compelling presentations on the fly by dropping key Eikon displays directly into Microsoft PowerPoint.



Instantly profile the performance of a selected industry with sector price indexes and identify particular constituents as top and bottom performers.

## Events and transcripts

Increase efficiency and productivity with access to the most relevant events, transcripts, briefs, SEC filings, and company guidance. This is a complete solution for managing corporate disclosure and brokerage event information, with advanced alerting and customizable watchlists.

## Investigate economic trends

Use the Macro Explorer to view our industry-leading economic data with fresh eyes; uncover patterns and investigate market trends. Screen global economies against hundreds of content sets sourced from Thomson Reuters Datastream.

## Social media – identify trends and signals

Use the Social Media Monitor in Eikon to discover patterns and potential connections on social sentiment and stock prices from Stocktwits.

## Seek more and profit more across your entire enterprise

Thomson Reuters provides you and your enterprise with more than unrivalled corporate solutions. It connects and powers the global financial community with the principles of trust, openness and innovation.

We deliver comprehensive and unique news, data, analytics and insight. Our tools and applications filter and display information to suit your workflow, connecting you with the broader financial community. Our infrastructure and services meet complex enterprise requirements and connect users, information and markets.

All this enables you to uncover deep insights and new ideas. Across the enterprise, it drives faster and smarter performance – and stronger profits.

\* Only available in an embargoed subscription collection via Thomson Reuters Available via pay-per view elsewhere.

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