

THOMSON REUTERS EIKON

Powering Macro Research and Asset Allocation Strategy

Whether you're doing top-down macro analysis, sector research or asset allocation strategy, Thomson Reuters Eikon has the content and tools you need, all in one place, to help you outperform.

Eikon helps you see the complete picture by combining one of the most comprehensive economics databases in the industry, powered by Thomson Reuters Datastream, with our world-class company information and cross asset market data. With sophisticated charting tools and Add-Ins for Microsoft Office, you'll be able to save time, ensure your models are always up to date and present your ideas effectively.

TRACK DAILY NEWS AND EVENTS

Staying on top of daily news and events and researching their impact on the markets is essential. With Eikon you have access to Reuters News so you can be the first to know – and act on – key economic news, political events and other developments that drive prices and markets across the globe. You can easily set up calendar updates and create alerts for all economic events. The Economic Monitor in Eikon helps you quickly compare and contrast results with consensus estimates to identify market-moving positive/negative surprises.

COMPARE AND ANALYZE KEY ECONOMIC INDICATORS

Access our leading [Datastream](#) macro-economic database with over 4 million time series which you can chart or build into your models. View the history of a forecast and data showing when an indicator differed from the consensus based on Reuters polls. Break down the components of an indicator such as contribution to GDP growth. Compare indicators across countries with Thomson Reuters International Comparable Economics (TRICE) providing headline economic series in equivalent statistical form – such that the data are available in the same units, scale, seasonality, and base period, across countries.

ESTABLISH WHETHER STOCK PRICES ARE OVER OR UNDER-VALUED

Need to know which emerging markets are estimated to have the highest growth or if energy stocks look cheap? Eikon enables you to view aggregated data such as valuations and fundamental ratios for a defined universe such as sectors in a regional economy. You'll also have access to I/B/E/S Global Aggregates which takes earnings expectations of all stocks in an index or country and creates weighted forecast earnings, growth rates and P/E estimates for each market. Additionally, historical data is provided to identify trends and reflect changes in market sentiment.

Universe	EBITDA Margin, Percent (FY)	Operating Margin, Percent (FY)	Net Profit Margin, (%) (FY)	Asset Turnover (FY)	ROE Common Equity % (FY)
Euro Zone (70)	13.46%	5.08%	2.62%	0.98	6.05%
Austria (3)	12.20%	3.23%	1.27%	1.08	3.81%
Belgium (3)	40.38%	13.49%	7.47%	0.18	3.84%
Cyprus (6)	36.66%	22.98%	12.55%	0.40	11.77%
Germany (8)	13.99%	10.01%	6.67%	1.09	18.07%
Spain (6)	7.24%	2.28%	3.30%	0.78	5.75%
Finland (1)	6.04%	1.00%	0.38%	2.23	2.05%
France (11)	18.94%	4.27%	1.38%	0.92	3.21%
Greece (3)	0.45%	-1.20%	-1.81%	2.16	-15.61%
Ireland (6)	9.88%	1.44%	-2.24%	1.13	-7.45%
Italy (7)	17.61%	7.03%	1.36%	0.74	2.66%
Lithuania (1)	41.75%	23.52%	23.27%	0.19	5.44%
Luxembourg (4)	28.24%	18.89%	12.96%	0.52	9.95%
Latvia (1)	39.89%	-7.76%	-4.70%	0.23	-2.31%
Malta (1)	17.75%	12.73%	5.98%	0.46	22.66%
Netherlands (6)	10.87%	4.83%	3.57%	1.16	8.48%
Portugal (1)	5.06%	0.99%	-0.96%	1.35	-3.41%
Slovenia (1)	3.45%	2.39%	1.52%	2.53	12.46%
Slovakia (1)	2.24%	-0.61%	-1.89%	1.80	-5.75%

View aggregated data such as valuations and fundamental ratios.

UNIQUE ECONOMICS POINT IN TIME DATA

For modeling you need fast up to date information and data that can give you an edge. With Eikon you can access unique data such as our economics point in time to see the information that was available at a particular date and time prior to revisions. For back-testing we also offer APIs for Matlab and Eviews.

ACCURATE FORECASTING – USING INSIGHTFUL DATA

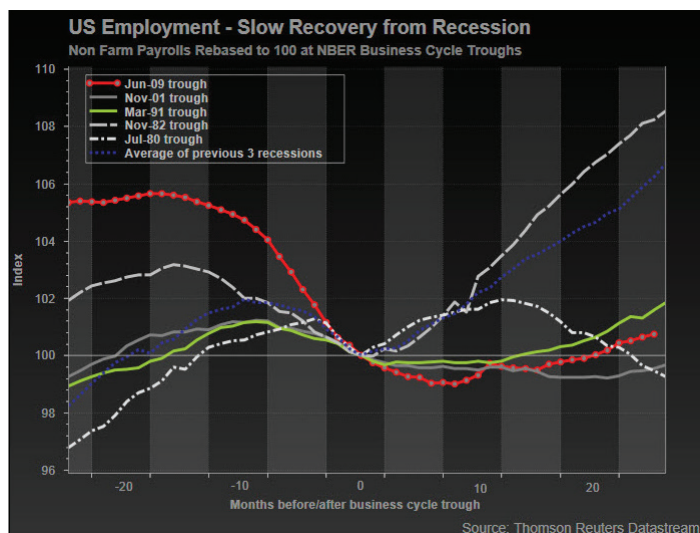
Track market expectations giving you context for developing your own economic and market scenarios. View the history of a forecast and related surprise data using consensus results from Reuters Economics Polls. These provide timely access to insight on 600 economic indicators from polls with an excellent and trusted track record. Coverage is global, encompassing 51 markets, and headline topics. Economic prediction analytics can give you extra insight into potential macro surprises relative to the consensus forecast. StarMine's "SmartEconomics" provide forecasts of macroeconomic data and FX rates.

GENERATE IDEAS AND PRESENT THEM CLEARLY

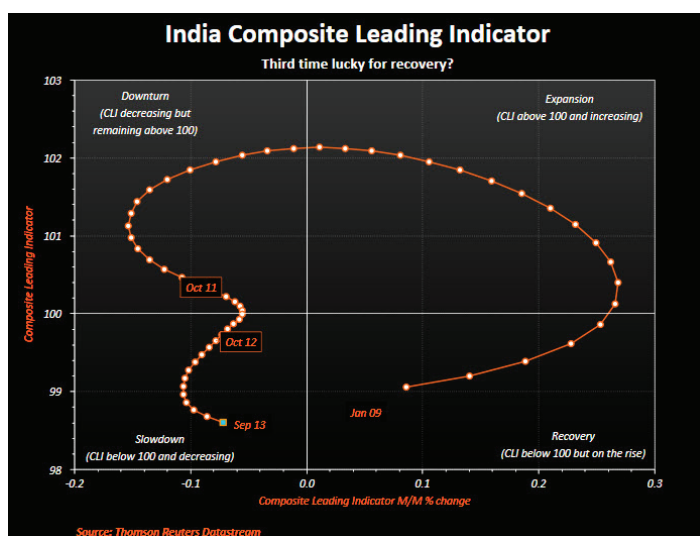
What might have an impact on the market? There's a myriad of inputs and you need to ensure you're reading the latest research reports and accessing the most comprehensive data so you can identify global economic trends, areas of risk and investment opportunities. With Eikon you can filter research reports, news and statistics on a specific topic. Then test your ideas quickly with powerful charting and analytics to help you draw correlations. Data visualization features such as the Macro Explorer help you to screen for markets meeting a wide range of performance or risk criteria, gain historical insight across markets and identify investment opportunities. Datastream Charting integration with Microsoft Office enables you to quickly generate and publish charts to illustrate your research.

VAST ARRAY OF HISTORICAL TIME SERIES CONTENT

- Bond Indices – over 75,000
- Bonds and Convertibles – over 1.3 million
- Commodities – 130,000
- Credit Default Swaps – 82,000
- Economics Indicators – 4.8 million
- Equity Indices – 342,000
- Exchange Rates – over 10,000
- Interest Rates – 21,000



A library of pre-built charts are at your fingertips to save time.



Thomson Reuters Eikon is available as a desktop application and includes mobile apps for your phone and tablet, plus a web browser access for when you are on the move. Eikon Messenger gives you access to the world's largest verified directory of financial market participants via the open messaging network.

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