Thomson Reuters delivers a complete suite of Estimates content with the broadest global view and the largest contributor base in the industry. Over 40 years of collection experience and extensive quality controls, including thousands of automated error checks and stringent manual analysis, establish us as a leader and gives our clients the content they need for superior insight, research and investment decision making.

GAIN INSIGHT FROM THOMSON REUTERS ESTIMATES

- StarMine SmartEstimates® are proven to be more accurate over time than traditional mean estimates. The patented model is simple but effective – overweight those analysts with strong track records for that company and overweight more recent contributions.

- Key Performance Indicators, such as Same Store Sales for retailers and restaurants, complement those available from fundamentals, allowing our clients to include industry-specific performance expectations into their forward-looking analyses.

- I/B/E/S Global Aggregates, with 20 years of history, facilitate top-down analysis based on industry, sector, index, country and region.

- Our Consensus Estimates are calculated using only under-lying estimates that have been created on the same basis, giving maximum comparability between companies.

RELY ON DATA YOU CAN TRUST

Number of Contributors
890+ contributors, totaling over 18,000 individual analysts – the most in the industry. We maintain close relationships with our sell-side contributors who must pass a rigorous screening process before we accept their research.

Depth of History
No other supplier can match our history which dates back to 1976 for the US, 1985 for Canada, 1987 for other EMEA & Asia Pacific markets, and 1992 for Latin America. Such depth is essential for clients who need to rigorously backtest their investment models and strategies.

Trusted By Global Sources
Thomson Reuters Estimates are considered the de facto standard by many of the largest global media outlets. We enjoy a 70:1 attribution advantage over our competitors from organizations such as CNBC, The New York Times, The Wall Street Journal, Reuters News, Dow Jones Newswire, the Financial Times and The Economist. In market terms Thomson Reuters Estimates are used by 96% of DJIA companies, 80% of S&P 500 companies and 75% of Fortune 500 companies.

Global Coverage
Coverage that includes 99% of MSCI Asia, 98% of MSCI World and 100% of S&P500, giving us a coverage total of over 22,000 active companies (+ 40,000 inactive) across 100 countries.

Quality & Timeliness
Over 40 years of collection experience results in the highest quality data with time-tested methodologies and quality control. We process over 2.7 million estimates revisions each month and apply over 7,700 automated validation tests. In addition, we conduct 150 further quality checks hourly, daily and weekly, and proactively call or email sell-side analysts to verify any apparent anomalies in the data they have contributed.

Experience & Local Market Presence
An unmatched track record of over 40 years in collecting and maintaining estimates data – content which is supported from 7 regional centers by over 300 market specialists with fluency in 15 local languages.

UNIQUE FEATURES

- Expanded Key Performance Indicators (KPIs) added over 210+ granular, industry-specific measures critical factor in determining the success of an enterprise

- Guidance Comparable to Estimates compares the company’s own view on its future performance against the market view

- Jump-to Research links the detailed estimate directly back to the source document – simplifying client workflow and adding transparency

- Restated Actuals give true year-over-year comparability for companies which restate results
INDUSTRY SPECIFIC KEY PERFORMANCE INDICATORS

Often generic financial measures alone do not provide clients with the complete picture of a company’s health. Granular, industry-specific information can be a make or break factor in determining the success of an enterprise. Clients need the tools to effectively evaluate a business and how likely it is to perform in the medium and long terms. Key Performance Indicators (KPIs) are quantifiable measurements that reflect the critical success factors of an organization.

- Identify trends within the sectors of Banking and Finance, Insurance, Energy, Real Estate, Retail/Restaurant, Pharmaceuticals and more
- Facilitate comparison among similar peer groups
- Over 210+ unique, granular and meaningful Industry-Specific Measures
- View firm’s store or drug expectation at a detail or aggregate level

Thomson Reuters is significantly expanding the I/B/E/S Key performance Indicators (KPIs).

Beginning of Q3 2013, a total of 210+ industry-specific measures became available to I/B/E/S QFS & History across all 12 industries.

A total of 210+ new measures are currently available in the I/B/E/S product suite, with plans for further expansion on the horizon.

<table>
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<tr>
<th>GLOBAL KPI COVERAGE BY INDUSTRY</th>
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<tr>
<td><strong>Airline</strong></td>
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| **Banking and Investment Service** | 1375 Banking Services  
|                                   | 922 Investment Banking & Investment Services |
| **Energy**                      | 2764 Securities across integrated Oil & Gas, Exploration & Production, Refining & Marketing and Mineral Resources |
| **Insurance**                   | 272 Securities across Life & Health Insurance, Multiline, Property & Casualty, and Reinsurance |
| **Mining**                      | 1735 Metal & Mining |
| **Pharmaceuticals and Healthcare** | 1300 Unique Drugs  
|                                   | 2260 Biotech/Pharmaceutical Securities and Healthcare Services |
| **Real Estate and Home Building** | 2,568 Residential & Commercial REITs  
|                                   | 878 Real Estate Operation Securities |
| **Retail/Restaurants**          | 1710 Unique brand/segments across 5888 Retail and Restaurant Securities |
| **Technology**                  | 778 Technology Equipments  
|                                   | 1293 Software & IT Services |
| **Telecommunication & Networking** | 1836 Telecommunication & Networking |

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